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Study: Aussie travellers happy to exchange homes

Friday, 12 July 2013

Home exchange has become more than just about cheap accommodation, according to a study, with more Aussie travellers organising home exchanges as a means of fulfilling deep cultural curiosity.

A recent HomeExchange.com survey found that 93 percent of respondents were satisfied with their experience during a home exchange, while 81 percent said they have swapped home more than once.

Building trust in the concept of allowing other people into your home, 75 percent of respondents said they believe that "most people are trustworthy" and home exchange should continue to grow in popularity.



More people adopting the concept of 'My House is Yours'. Image: Prague.TV

Meanwhile, the types of travellers organising home exchanges include the savvy breed, with 62 percent stating a high level of education and 49 percent are families with children.

"Swapping houses is one of the most significant boundaries of modern tourism, because it incorporates some of the dynamics that characterize the tourist of the new millennium: the increasingly felt desire to travel several times a year, even with limited budgets, the need to organize tailor-made trips as personalized as possible and the desire to make the trip an authentic experience... not only to know a new country with all its attractions, but also to immerse yourself in a new culture," the study read.

Source = ETB News: N.J.

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