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University of Bergamo study finds over 75% of home exchangers agree "Most people trustworthy"

"My House is Yours" is the first in-depth study of the travelers behind the growing trend in home exchange, surveying HomeExchange.com's 46,000 members worldwide.

MONTREAL, July 10, 2013 /CNW Telbec/ - With 93% of respondents satisfied with their experience and 81% having swapped homes more than once, the future also looks bright for home exchange.

With 62% stating a high level of education, home exchangers possess a deep cultural curiosity (98% declare an interest in cultural heritage and 84% visit museums and nature parks).

Fair trade food (63%) and organic food (73%) are important to home exchangers, and 69% prepare their own meals while traveling, taking advantage of their access to a fully equipped kitchen. When not on the road, 38% are active contributors to their communities.

To download the survey itself: <http://www.homeexchange.com/en/press-releases/43/>

About HomeExchange.com

Started in 1992 by Ed Kushins, HomeExchange.com has evolved into the largest and fastest growing online home exchange travel company in the world. This year their 46,000+ Members will make over 75,000 home swaps across 154 countries.

SOURCE: HomeExchange.com

/CONTACT: Press Contact: Paul Charoy

Tel: 514-991-5889

paulcharoy@gmail.com

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